

Group Text for Government



Connect with staff, constituents and stakeholders through SMS messaging

Group Text is an effective communication tool that allows you to send messages directly to your staff, members of the community or stakeholders. Keep people engaged and updated with what's happening in your organisation or within the local area.



Weather Updates

WEATHER ALERT: Severe weather alert in this area. Be prepared and take shelter. Click here for updates <http://nxt.to/L54ft5> Reply STOP to unsubscribe.



Emergency Alerts

FIRE RISK: Extreme fire risk in your area. Evacuate the area immediately. Click here for updates: <http://nxt.to/9763gv4> Reply STOP to unsubscribe.



Feedback & Surveys

Hi #FirstName#, please fill out this quick survey and tell us what we can improve. Click here: <http://nxt.to/98fhsv4> Reply STOP to unsubscribe.



Internal Communications

Hi #FirstName# please see the meeting minutes from last month's board meeting. Click here: <http://nxt.to/98fhsv4> Reply STOP to unsubscribe.

98%

Open rate compared to email with an average of 20% according to case study.¹

45%

Response rate compared to email with an average of 6% according to case study.²

85%

Of people check their texts within 1-5 minutes of receiving them according to case study.³

Features

Send & Schedule Bulk Messages

Send alerts and notifications straight away or schedule messages for when you want your audience to receive them.

Cost Effective

Group Text is one of the most cost-effective solutions based on 2-way SMS messaging.

Easy Integration

Seamlessly integrate Group Text with your CRM platform.

We make no representations or warranties concerning, the security or content of data or information transmitted through our Network, other operators' networks, the internet or via the Service. The Service is available via the internet and while we will endeavour to maintain the security of information we cannot guarantee that information you receive or supply when using the Service will be secure at all times.

Account set up & billing:

✉ business@2degrees.nz

🌐 2degrees.nz/business/business-services/group-text

User guides:

🌐 support.grouptext.2degrees.nz/

References:

[Gartner](#)^{1,3}

[Simple Texting](#)²

Available to send administrative messages to standard New Zealand numbers only. This service must not be used to send marketing messages. Excludes premium numbers and messages. Talk to your 2degrees Business Account Manager if you need to send messages to international numbers. T&Cs apply.