

# Group Text for Emergencies



Send urgent updates and critical information via SMS to all your contacts in a fast and effective way.

Group Text is an effective communication tool that allows you to send messages directly to your staff, members of the community or stakeholders. Keep people engaged and updated with what's happening in your organisation or within the local area.

## SMS in an emergency



### Emergency Alerts

Send out emergency alerts and any necessary actions people must take plus, link to important documents or websites.



### Status Updates

Keep everyone informed with real-time updates and ensure everyone is aware of the latest developments.



### Business Continuity

Use SMS to organise alternative working arrangements with staff and keep clients and customers aware of business operations.



### Response Coordination

Use SMS to coordinate disaster response efforts, such as evacuations, emergency supplies, and rescue efforts. Quickly communicate with volunteers and other members of the community.

**98%**

Of SMS messages are opened according to case study.<sup>1</sup>

**45%**

Of SMS messages receive a response according to case study.<sup>2</sup>

**85%**

Of people check their texts within 1-5 minutes of receiving them according to case study.<sup>3</sup>

## Quicker Response

### Send Bulk Messages

Send urgent messages to all your contacts or to a specific group of people in a click.

### 2-Way Messaging

With the inbox management tool, people can easily message your business back to let you know if they are ok or need help.

### Cost Effective

Group Text is one of the most cost-effective solutions based on 2-way SMS messaging.

We make no representations or warranties concerning, the security or content of data or information transmitted through our Network, other operators' networks, the internet or via the Service. The Service is available via the internet and while we will endeavour to maintain the security of information we cannot guarantee that information you receive or supply when using the Service will be secure at all times.

#### Account set up & billing:

✉ [business@2degrees.nz](mailto:business@2degrees.nz)

🌐 [2degrees.nz/business/business-services/group-text](https://2degrees.nz/business/business-services/group-text)

#### User guides:

📄 [support.grouptext.2degrees.nz/](https://support.grouptext.2degrees.nz/)

#### References:

<sup>1,2,3</sup> [Gartner](#)  
[Simple Texting](#)

Available to send administrative messages to standard New Zealand numbers only. This service must not be used to send marketing messages. Excludes premium numbers and messages. Talk to your 2degrees Business Account Manager if you need to send messages to international numbers. T&Cs apply.